

Jay Street Marketplace

SENSE OF PLACE AND COMMUNITY ON JAY STREET

MAY 2024



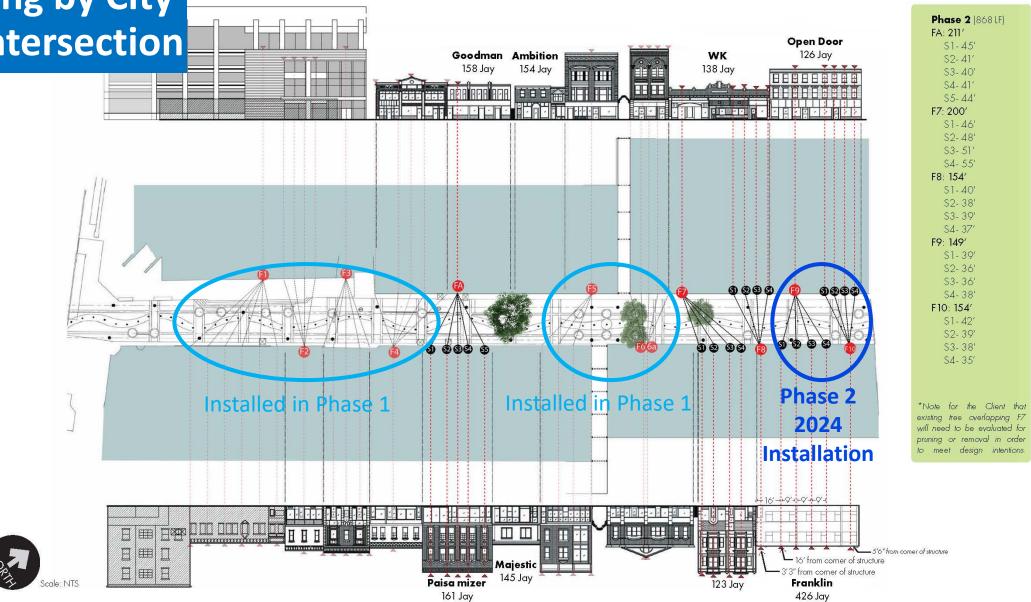


AGENDA

- **1**. Jay Street Lighting
- 2. Jay Street Alleys
- **3. Jay Street Corridor**
- 4. Jay Street Hub on State Street

Install Catenary Lighting by City Hall Intersection

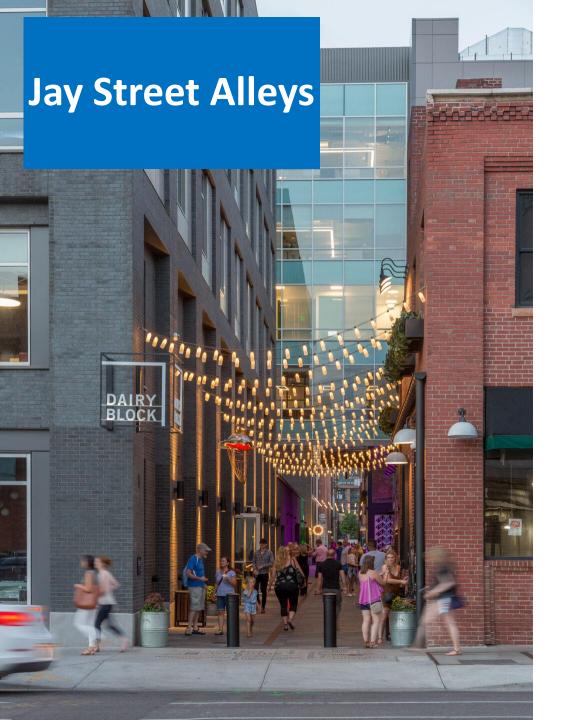
JAY STREET MARKETPLACE CATENARY LIGHTING PHASE 2 March 5, 2020



PLACE Alliance FL [12] s. orange ove. suite 1200 orlando, fl 32801] 4074941299 / PLACE Alliance NY [30 jay st. suite 200 schenectady, ny 12308] 5183444694 / PLACE Alliance MA [37 s. pleasant st. suite 3-ne amherst, ma 01002] 4136871454 / www.placealliance.com

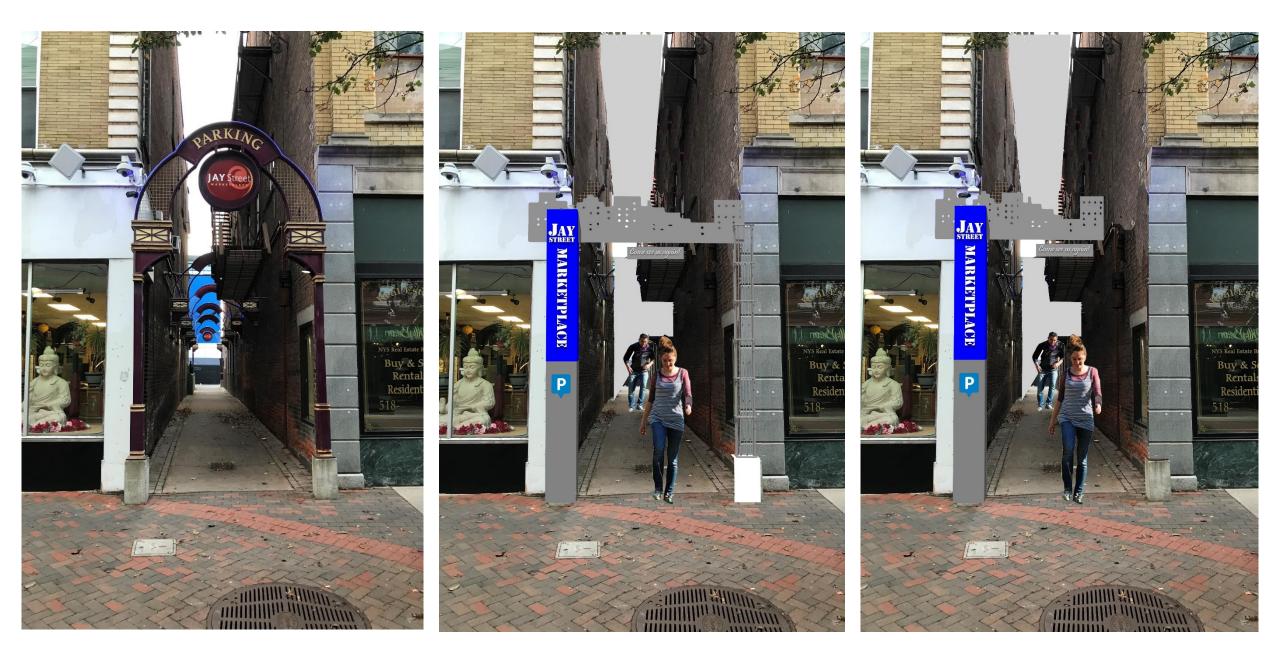
Catenary Lighting continued to Franklin Street by City Hall





Jay Street Alleys

- **1. Remove Existing Arches**
- 2. Install festive string lighting
- 3. Create new iconic signage at points of entry





Jay Street Corridor

- 1. 15 Pots
- 2. 3 Trash Receptacles
- 3. 2 Oval Tree Isles
 - 1. One around existing honey locust
 - 1. Preliminary exploration?
 - 2. One across from Whistling Kettle café area with new tree

Site Furnishings

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Site Furnishings







Planters



Bike Racks with Jay Street Marketplace Logo (Jay Square shown)

Trash Receptacle

Oval Tree Isles with Seating





Jay Street Hub on State Street

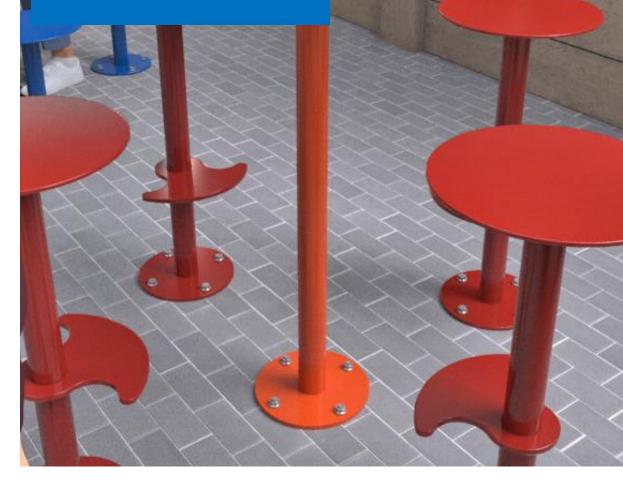
JAS MARKETPLACE







Site Furnishings









Branding & Wayfinding





